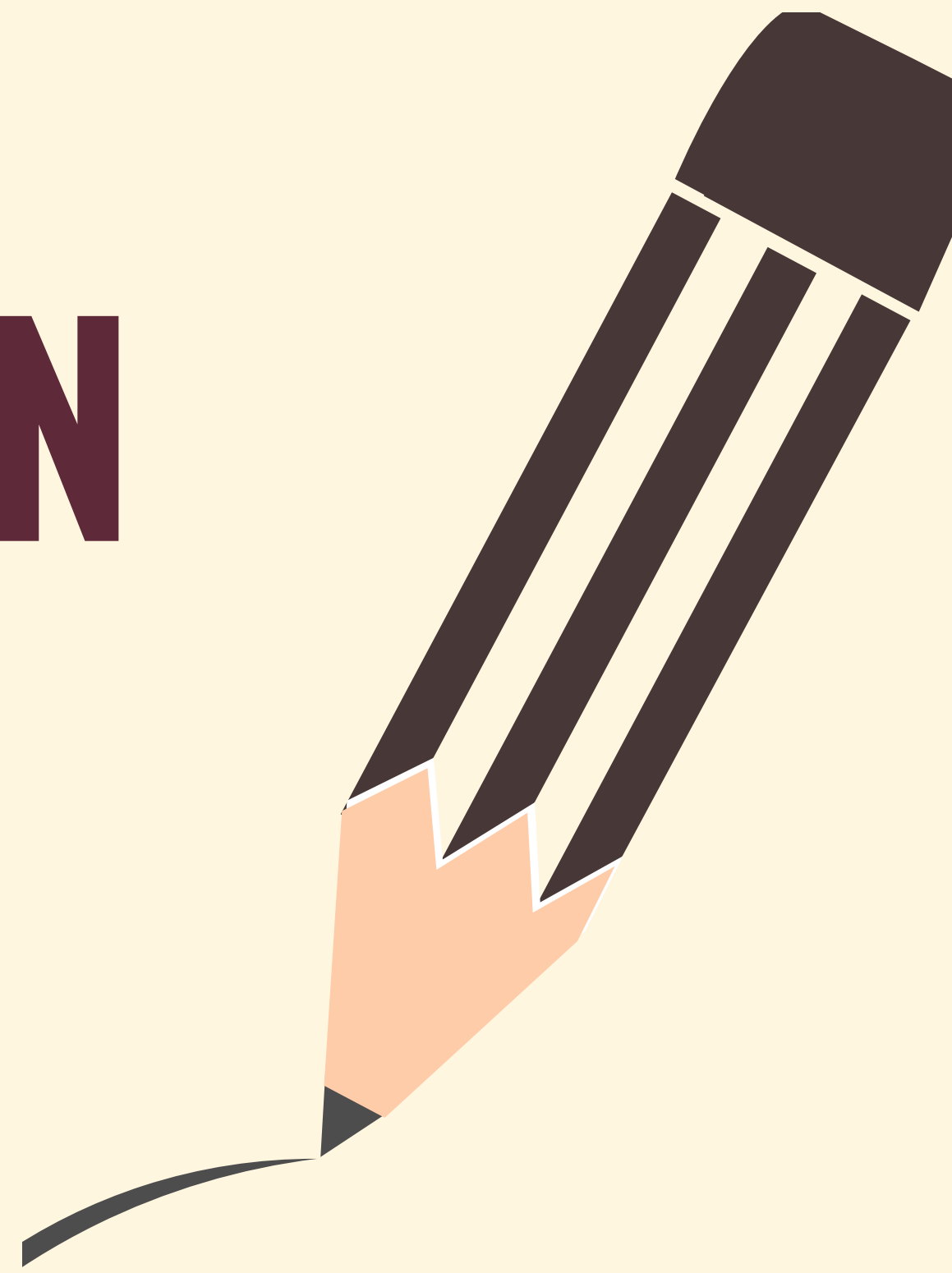


REM COMMUNICATION WORKSHOP



TUESDAY, FEBRUARY 11TH - 12:30-2:00PM
ASB (BIG DATA HUB) ROOM 10908

Learn how to get your research out to a public audience and mainstream media in this REM Communication workshop led by journalist Dr. Lesley Evans Ogden.

Dr. Ogden is an internationally recognized multimedia journalist. Specializing in stories about ecology, conservation and animal behaviour, She also explores the intersection of science, human rights, and policy. Lesley crossed a bridge from scientist to journalist after a PhD (SFU) and postdoctoral research (UBC) on shorebird and songbird ecology. Her by-lines appear at Natural History, BioScience, BBC Future, New Scientist, National Geographic, and many other outlets. She's also worked as a writer and co-director for documentaries aired on CBC's The Nature of Things.

Come and learn what makes an effective media pitch, then practice writing and delivering your own pitch.

Please register (space limited): email reminfo@sfu.ca to reserve your spot!