



## Part 3: Welcome Back!

Thank you for your continued participation. You are about to complete the final stage of this survey. We recommend that you have your Vehicle Buyers' Guide on hand throughout this survey. If you have not read your Buyers' Guide, please do this now. If you do not have access to it at this time, click [HERE](#) to download a PDF copy of the document.

### BEGINNING THE SURVEY

**Part 3: Your Future Vehicles** should take about 25-30 minutes to complete, and contains six sections:

- A. Your Driving Patterns
- B. Your Next Vehicle
- C. Your Vehicle Preferences
- D. Your Charging Preferences
- E. Your Thoughts
- F. The Future

**IMPORTANT:** Please DO NOT use your internet browser's "Back" button during the survey - it may impact the accuracy of your responses and you will have to restart the section you were working on. Simply answer each question to the best of your ability and continue with the rest of the survey.

*If you quit the survey before finishing Part 3, just click the link that you have been sent to return to where you left off.*

### HOUSEHOLD PARTICIPATION

Your "household" includes you and any people you live with that you often consult to make important decisions (your household may just be you). In this survey, we encourage you to consult with other members of your household as you would if you were making a real-life decision (such as purchasing a vehicle).

### CONFIDENTIALITY AND RISKS

There is minimal risk to participating in this study. Our study is designed to keep your personal information confidential. The researchers themselves will not keep your contact information on file; you will be assigned a participant number, so your name and contact information will not be associated with your responses. A breach of confidentiality is unlikely, but in the case that such a breach occurs, it would be extremely difficult to match your information with your data. Data from this survey will be stored on password-protected servers for five years at Simon Fraser University. Your responses will be analyzed in aggregate; you will not be identifiable in the results we release. We do not believe that the data we collect from you during this survey will put you at any risk.

question to the best of your ability and continue with the rest of the survey.

If you quit the survey before finishing Part 3, just click the link that you have been sent to return to where you left-off.

### HOUSEHOLD PARTICIPATION

Your "household" includes you and any people you live with that you often consult to make important decisions (your household may just be you). In this survey, we encourage you to consult with other members of your household as you would if you were making a real-life decision (such as purchasing a vehicle).

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### COMPENSATION

Upon completing all three parts of the survey, you will be compensated by Sentis Market Research Inc. The compensation that you chose in Part 1 will be provided after you have completed the following survey (Part 3).

Draw Prize: Additionally, your name will be entered into their draw to win one of four (4) \$500 gift cards to Future Shop. See the [full contest rules](#).

### WHO CAN ANSWER MY QUESTIONS ABOUT THE STUDY?

Any questions or concerns about this survey can be directed to Harry Bailey, Survey Administrator, at [vehicles@sfu.ca](mailto:vehicles@sfu.ca).

Concerns or complaints may also be directed to Dr. Hal Weinberg, Director of the Office of Research Ethics at Simon Fraser University, at [hal\\_weinberg@sfu.ca](mailto:hal_weinberg@sfu.ca) or (778) 782-6593.

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If you have any questions during the survey, please contact the survey administrator at [vehicles@sfu.ca](mailto:vehicles@sfu.ca). Your survey ID is '1208823714'.



## Household Vehicle Survey: Public Consent Form

This consent form outlines your rights as a participant in the study of "Household Vehicle Survey" conducted by Dr. Jonn Axsen at Simon Fraser University in Burnaby, B.C. Participating in this research is voluntary. If you decide to take part, you can change your mind at any time and leave the study without penalty.

For your reference, the file number for this study is **2012s0415**.

### AGREEMENT

1. I agree to be surveyed for the purposes of the project named above.
2. The purpose and nature of the survey have been explained to me.
3. I have had a chance to ask questions concerning the purpose and nature of the survey, the project, and my questions have been answered to my satisfaction.
4. I understand that taking part in this study is entirely voluntary. It is my right to decline to answer any questions and to choose not to complete the survey by clicking the "I don't know" option that appears for each question of the survey.
5. I understand that there are minimal risks associated with my participation in this survey.
6. My name will not be used in the project; rather, a number will be used to identify all respondents. The use of a secure and encrypted web server will increase confidentiality of my identity.
7. I understand that I can obtain the study results in the form of a public report and academic paper from the investigator, Dr. Jonn Axsen ([jonn\\_axsen@sfu.ca](mailto:jonn_axsen@sfu.ca)).

I HAVE READ THIS CONSENT FORM. I HAVE HAD A CHANCE TO ASK QUESTIONS CONCERNING ANY AREAS THAT I DID NOT UNDERSTAND. BY CLICKING THE "I AGREE TO ALL THE ABOVE TERMS" BUTTON, I AM CONSENTING TO PARTICIPATE IN THIS STUDY.

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If you have any questions during the survey, please contact the survey administrator at [vehicles@sfu.ca](mailto:vehicles@sfu.ca). Your survey ID is '1208623714'.



## Section A: Your Driving Patterns

Thank you for sending us your Driving Diary results.

In this section, we will review your Driving Diary and ask a few follow-up questions.

 **Reminder: please do not press the Back button in your browser while completing the survey.** 



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If you have any questions during the survey, please contact the survey administrator at [vehicles@sfu.ca](mailto:vehicles@sfu.ca). Your survey ID is '1208823714'.



• A1a. Which vehicle did you use to complete your Driving Diary?

- Our 2008 Hyundai Sonata
- Our 1999 Ford 250
- Our 1985 Cadillac Sedan

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If you have any questions during the survey, please contact the survey administrator at [vehces@sfu.ca](mailto:vehces@sfu.ca). Your survey ID is '1208823/14'.



Households with more than one vehicle may drive one vehicle more often than their other vehicles. Such a vehicle is sometimes referred to as a "primary vehicle".

• A2. Generally, how often is your 2008 Hyundai Sonata driven COMPARED to your household's other vehicles?

- It is driven **more often** than other vehicle(s). It is our "primary vehicle".
- It is driven **about the same** as our other vehicle(s).
- It is driven **less often** than our other vehicle(s).
- I don't know.

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If you have any questions during the survey, please contact the survey administrator at [vehicles@sfu.ca](mailto:vehicles@sfu.ca). Your survey ID is '1208523714'.

Please think back to your three day Driving Diary that you completed recently.

We would like to know how your driving patterns over those three days compare to your usual driving habits and any thoughts you had about your driving patterns.

- A3a. Overall, how much did you drive your 2008 Hyundai Sonata during this period compared to how you usually drive this vehicle?

*Please answer generally, thinking about the number of trips and the total distance driven.*

- We drove the vehicle **about the same** as usual.
- We drove the vehicle **much less** than usual.
- We drove the vehicle **much more** than usual.
- I don't know.

- A3b. Please briefly explain your response above. For instance, describe why the vehicle was driven less or more than usual.

Optional

- A4. After recording your driving distance using the Diary, how did the total distance compare to what you expected over the three day period?

*We would like to know whether you were surprised at the total distance driven, after recording every trip you took over the diary period.*

- We drove the 2008 Hyundai Sonata about the **same** as expected.
- We drove the 2008 Hyundai Sonata **less** than expected.
- We drove the 2008 Hyundai Sonata **more** than expected.
- I don't know.

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## Section B: Your Next Vehicle

This section asks about the vehicle your household expects to buy next.

**Please imagine** that you are about to purchase your next new vehicle. You will be using it in the same way that you currently use your main household vehicle.

**IMPORTANT:** Your *Vehicle Buyers' Guide* can help you respond to the questions in this survey. If you have not read this, please do so now. A link to the Guide will be available at the bottom right of every page.



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If you have any questions during the survey, please contact the survey administrator at [vehicles@sfu.ca](mailto:vehicles@sfu.ca). Your survey ID is '1208823714'.





• B1. How soon will your household buy its next new vehicle?

*Reminder: Your "Household" includes you and any people you live with that you often consult to make important decisions (your household may just be you).*

- Within the next 6 months
- 6 months to a year from now
- 1 to 2 years from now
- 2 to 5 years from now
- More than 5 years from now
- I don't know

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• B2. Which of the following statements best summarizes your household's plans to buy its next new vehicle?

My household...

- ...has already picked out a specific vehicle model.
- ...has a few vehicle models in mind, but has not decided on one.
- ...has a general idea, but has not looked around.
- ...has not thought about a vehicle model.

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We ask that your household *imagine* it will buy a new vehicle **this year** (2013).

• B3a. **If you were to buy a new vehicle this year, HOW would it affect your current household vehicle fleet?**

- The new vehicle would **replace** our **2008 Hyundai Sonata**.
- The new vehicle would **replace** our **1999 Ford 250**.
- The new vehicle would **replace** our **1985 Cadillac Sedan**.
- The new vehicle would be **an addition** to our current household vehicles.
- We don't know how the new vehicle would fit in.

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• B3b. If your household were to buy a new vehicle this year, what model would you be likely to buy?

*Please select a gasoline-fueled vehicle model. If you were planning on purchasing a hybrid or a plug-in vehicle please do not worry, you will have the opportunity to demonstrate this later in the survey.*

If the exact model you seek is not available in the list, choose the model that is most similar to the vehicle you would buy next.

**Make:** HONDA

**Model:** CIVIC

If you **cannot** find the vehicle that you plan to buy next OR a vehicle that is similar, click the button to the  right.

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If you have any questions during the survey, please contact the survey administrator at [vehcas@sfu.ca](mailto:vehcas@sfu.ca). Your survey ID is '1208823714'.



- B4. How much do you expect to pay to buy this HONDA CIVIC (before taxes and fees)?

*Please exclude costs associated with fuel and maintenance. In other words, please write the expected "sticker price" or "MSRP" of the vehicle.*

Around \$  ,000

*Example: \$25,000 would be entered as "25".*

- B5. On average, how much do you think your household will spend on fuel for this HONDA CIVIC per week?

*If you do not know, please make a guess based on your fuel costs of your current primary vehicle.*

About \$  per week

*If you know roughly how much you spend per month, just divide this number by 4 to get the weekly value.*

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## Section C: Your Vehicle Preferences

In the previous section, you told us what vehicle **model** you would like to buy next. In this section, we will ask you more detailed questions about this vehicle to find out what **features** are important to you.

This section includes two types of activities:

1. **Choice Sets:** We will ask you to **choose** your preferred vehicle from a list of four vehicles with different features. We'll show you six different sets of choices (with different features) to help us get a better idea of how important each feature is to you.
2. **Design Games:** We will ask you to **customize (design)** a vehicle to tell us exactly what kind of features you want in your next vehicle.
  - This will be done twice -- first under a 'regular price' scenario, and then in a 'government rebate' scenario with reduced prices.
  - We'll use your design in the 'rebate' scenario for the rest of the survey, so make sure that you would be willing to buy the vehicles that you design!

! In this section, think about the vehicle features that are important to you !



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Section C: Your Next New Vehicle: 1. Choice Sets | 2. Design Games

## 1. Choosing Your Next New Vehicle

Overview

In the previous section, you chose the HONDA CIVIC as the vehicle you would buy next. Now we will ask you to **choose** between a gasoline HONDA CIVIC and three different versions of this vehicle. For example:



1. A **Gasoline** HONDA CIVIC



2. A **Hybrid** HONDA CIVIC



3. A **Plug-in hybrid** HONDA CIVIC



4. An **Electric** HONDA CIVIC

👉 The only differences between these four types of vehicles will be the features discussed in the Buyers' Guide. 👉

👉 Assume other features such as body, power, comfort, are the same. 👉

For each "version", please read the information available and **select the vehicle that best represents the one that you would buy next.**

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If you have any questions during the survey, please contact the survey administrator at [vehicles@sfu.ca](mailto:vehicles@sfu.ca). Your survey ID is '1208823714'.

### 1. Choosing Your Next New Vehicle

**Example**

To help with the next stage, we have provided an **example response** to show how you may make choices in the following section. If you want to refer back to this, we will provide a link when you make each choice.

**You will see six different choice sets**

- Each time a new choice appears, this number will change.
- When this changes, the values in the table WILL ALSO CHANGE.

**The vehicle features will change**

- The vehicle features below change every time you see this table.
- These features are explained in your Vehicle Buyers' Guide which you can access at the bottom of every page in this survey.

Vehicle Choice Set **1 of 6** (for ref this is coid: 14)

Vehicle Type	Electric Range	Fuel Cost	Refuel or Recharge Time	Purchase Price	CHOOSE
A Gasoline FIAT 500 HATCHBACK	None	\$ 80 /week	5 mins.	\$ 30,000	Gasoline <input type="radio"/>
A Hybrid FIAT 500 HATCHBACK	None	\$ 56 /week	5 mins.	\$ 30,000	Hybrid <input type="radio"/>
A Plug-in Hybrid FIAT 500 HATCHBACK	Electric for the first: <b>64 km</b>	\$ 16 /week	<b>10.4 hours</b> to fully recharge (Type 1)	\$ 33,000	Plug-in Hybrid <input checked="" type="radio"/>
An Electric Only FIAT 500 HATCHBACK	Electric only for: <b>240 km</b>	\$ 48 /week	<b>39.0 hours</b> to fully recharge (Type 1)	\$ 33,000	Electric <input type="radio"/>

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**The vehicle types**

- These are explained in full in your Vehicle Buyers' Guide.

**The next button**

- When you have selected the vehicle that you would buy and its row is blue, click 'next'.
- On the next page, you will see the same table BUT THE VALUES WILL BE DIFFERENT.

**To select a vehicle**

- When you hover over a choice, its row will appear grey.
- To select a choice, click anywhere in that row and it will turn blue.

**To see your buyers' guide**

- Simply click on the link here at any time in the survey.

By choosing 'Plug-in Hybrid' in **THIS EXAMPLE**, we have said that we are most likely to buy **plug-in hybrid version** of our vehicle. The features of this vehicle are summarised below:

- Uses gasoline and electricity.
- Costs ~ \$16/week to fuel.
- Requires 10.4 hours to fully recharge.
- Purchase price is \$33,000 (before tax).

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If you have any questions during the survey, please contact the survey administrator at [vehices@sfu.ca](mailto:vehices@sfu.ca). Your survey ID is '1208823714'.





Section C: Your Next New Vehicle: **1. Choice Sets** | 2. Design Games

## 1. Choosing Your Next New Vehicle

Instructions

**The Choice Activity will begin on the next page. Remember:**

1. We will ask you to make a choice **six times**. Each time, the values/features for each vehicle **will CHANGE**.
2. Review the new values for each choice set, and select the vehicle option you are most likely to buy next.

⚠ Remember, the values in the table will change on every turn ⚠

⚠ **IMPORTANT: Consider your current access to an electrical outlet for charging a vehicle at home or at work** ⚠

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Section C: Your Next New Vehicle: **1. Choice Sets** | 2. Design Games

**Vehicle Choice Set 1 of 6** [for ref this is cask: 1]

1. Examine the vehicle choices below. The vehicles displayed below are different versions of the HONDA CIVIC that you said you would buy next.
2. Using the information provided, please select the version of this vehicle that you **are most likely to buy** next. Then click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Vehicle Type	Electric Range	Fuel Cost	Refuel or Recharge Time	Purchase Price	I CHOOSE
 <b>A Gasoline</b> HONDA CIVIC	None	\$ 150 /week	5 mins.	\$ 25,000	Gasoline <input type="radio"/>
 <b>A Hybrid</b> HONDA CIVIC	None	\$ 90 /week	5 mins.	\$ 32,500	Hybrid <input type="radio"/>
 <b>A Plug-in Hybrid</b> HONDA CIVIC	Electric for the first: 16 km	\$ 120 /week	0.4 hours to fully recharge (Type 2)	\$ 25,000	Plug-in Hybrid <input checked="" type="radio"/>
 <b>An Electric Only</b> HONDA CIVIC	Electric only for: 200 km	\$ 120 /week	32.5 hours to fully recharge (Type 1)	\$ 25,000	Electric <input type="radio"/>

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Section C: Your Next New Vehicle: **1. Choice Sets** | 2. Design Games

**Vehicle Choice Set 2 of 6** [for ref this is csid: 34]

1. Examine the vehicle choices below. The vehicles displayed below are different versions of the HONDA CIVIC that you said you would buy next.
2. Using the information provided, please select the version of this vehicle that you **are most likely to buy** next. Then click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Vehicle Type	Electric Range	Fuel Cost	Refuel or Recharge Time	Purchase Price	I CHOOSE
 <p>A Gasoline HONDA CIVIC</p>	None	\$ 150 /week	5 mins.	\$ 25,000	Gasoline <input type="radio"/>
 <p>A Hybrid HONDA CIVIC</p>	None	\$ 135 /week	5 mins.	\$ 27,500	Hybrid <input type="radio"/>
 <p>A Plug-in Hybrid HONDA CIVIC</p>	Electric for the first: 16 km	\$ 90 /week	0.4 hours to fully recharge (Type 2)	\$ 30,000	Plug-in Hybrid <input checked="" type="radio"/>
 <p>An Electric Only HONDA CIVIC</p>	Electric only for: 120 km	\$ 120 /week	3.3 hours to fully recharge (Type 2)	\$ 32,500	Electric <input type="radio"/>

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Section C: Your Next New Vehicle: **1. Choice Sets** | 2. Design Games

**Vehicle Choice Set 3 of 6** [for ref this is cskd: 14]

1. Examine the vehicle choices below. The vehicles displayed below are different versions of the HONDA CIVIC that you said you would buy next.
2. Using the information provided, please select the version of this vehicle that you **are most likely to buy** next. Then click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Vehicle Type	Electric Range	Fuel Cost	Refuel or Recharge Time	Purchase Price	I CHOOSE
 <b>A Gasoline</b> HONDA CIVIC	None	\$ 150 /week	5 mins.	\$ 25,000	Gasoline <input type="radio"/>
 <b>A Hybrid</b> HONDA CIVIC	None	\$ 105 /week	5 mins.	\$ 25,000	Hybrid <input type="radio"/>
 <b>A Plug-in Hybrid</b> HONDA CIVIC	Electric for the first: 64 km	\$ 30 /week	10.4 hours to fully recharge (Type 1)	\$ 27,500	Plug-in Hybrid <input type="radio"/>
 <b>An Electric Only</b> HONDA CIVIC	Electric only for: 240 km	\$ 90 /week	39.0 hours to fully recharge (Type 1)	\$ 27,500	Electric <input type="radio"/>

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Section C: Your Next New Vehicle: **1. Choice Sets** | 2. Design Games

**Vehicle Choice Set 4 of 6** [for ref this is csid: 42]

1. Examine the vehicle choices below. The vehicles displayed below are different versions of the HONDA CIVIC that you said you would buy next.
2. Using the information provided, please select the version of this vehicle that you **are most likely to buy** next. Then click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Vehicle Type	Electric Range	Fuel Cost	Refuel or Recharge Time	Purchase Price	I CHOOSE
 <p>A Gasoline HONDA CIVIC</p>	None	\$ 150 /week	5 mins.	\$ 25,000	Gasoline <input type="radio"/>
 <p>A Hybrid HONDA CIVIC</p>	None	\$ 120 /week	5 mins.	\$ 25,000	Hybrid <input type="radio"/>
 <p>A Plug-in Hybrid HONDA CIVIC</p>	Electric for the first: 16 km	\$ 120 /week	0.4 hours to fully recharge (Type 2)	\$ 32,500	Plug-in Hybrid <input type="radio"/>
 <p>An Electric Only HONDA CIVIC</p>	Electric only for: 160 km	\$ 90 /week	4.3 hours to fully recharge (Type 2)	\$ 30,000	Electric <input type="radio"/>

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Section C: Your Next New Vehicle: **1. Choice Sets** | 2. Design Games

### Vehicle Choice Set **5** of 6 [for ref this is cskd: 6]

1. Examine the vehicle choices below. The vehicles displayed below are different versions of the HONDA CIVIC that you said you would buy next.
2. Using the information provided, please select the version of this vehicle that you **are most likely to buy** next. Then click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Vehicle Type	Electric Range	Fuel Cost	Refuel or Recharge Time	Purchase Price	I CHOOSE
 <p>A Gasoline HONDA CIVIC</p>	None	\$ 150 /week	5 mins.	\$ 25,000	Gasoline <input type="radio"/>
 <p>A Hybrid HONDA CIVIC</p>	None	\$ 120 /week	5 mins.	\$ 30,000	Hybrid <input type="radio"/>
 <p>A Plug-in Hybrid HONDA CIVIC</p>	Electric for the first: 64 km	\$ 120 /week	1.7 hours to fully recharge (Type 2)	\$ 30,000	Plug-in Hybrid <input type="radio"/>
 <p>An Electric Only HONDA CIVIC</p>	Electric only for: 200 km	\$ 30 /week	32.5 hours to fully recharge (Type 1)	\$ 27,500	Electric <input type="radio"/>

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Section C: Your Next New Vehicle: **1. Choice Sets** | 2. Design Games

**Vehicle Choice Set 6 of 6** [for ref this is csid: 26]

1. Examine the vehicle choices below. The vehicles displayed below are different versions of the HONDA CIVIC that you said you would buy next.
2. Using the information provided, please select the version of this vehicle that you **are most likely to buy** next. Then click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Vehicle Type	Electric Range	Fuel Cost	Refuel or Recharge Time	Purchase Price	I CHOOSE
 <b>A Gasoline</b> HONDA CIVIC	None	\$ 150 /week	5 mins.	\$ 25,000	Gasoline <input type="radio"/>
 <b>A Hybrid</b> HONDA CIVIC	None	\$ 135 /week	5 mins.	\$ 30,000	Hybrid <input type="radio"/>
 <b>A Plug-in Hybrid</b> HONDA CIVIC	Electric for the first: 32 km	\$ 30 /week	0.9 hours to fully recharge (Type 2)	\$ 25,000	Plug-in Hybrid <input checked="" type="radio"/>
 <b>An Electric Only</b> HONDA CIVIC	Electric only for: 120 km	\$ 60 /week	3.3 hours to fully recharge (Type 2)	\$ 27,500	Electric <input type="radio"/>

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Section C: Your Next New Vehicle: 1. Choice Sets | **2. Design Games**

## 2. Designing Your Next New Vehicle

Overview

Now, instead of making **CHOICES** from a set of defined options, you will now **DESIGN** your ideal next vehicle.

In this activity, the features and values are **not** fixed -- in other words, you can upgrade features to create your ideal vehicle.

You can redesign your **HONDA CIVIC** as:



1. A **hybrid** HONDA CIVIC





2. A **plug-in hybrid** HONDA CIVIC



3. An **electric** HONDA CIVIC

- Or you can select the **gasoline** version -- in other words, you don't have to select any upgrades.

 Remember, the only differences between these four types of vehicles will be the features discussed in the Buyers' Guide   
Assume other features such as body, power, comfort, are the same.

For each "version", please read the information available and **select the vehicle that best represents the one that you would buy next.**

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## 2. Designing Your Next New Vehicle

Example

To help with the next stage, we have provided an **example response** to show how you may make choices in the following section. If you want to refer back to this, we will provide a link when you make each choice.

### You will complete 2 designs

- In the first game you will complete a design where upgrades are at normal prices.
- In the second game, prices WILL BE CHEAPER.
- Please be aware that this means you may be able to design a vehicle with better features.

### You can change and upgrade the vehicle features

- To design the vehicle that you would buy, please investigate the upgrades available in the menus.
- These features are explained in your Vehicle Buyers' Guide which you can access at the bottom of every page in this survey.
- Be sure to select BOTH electric range and recharge time.

Vehicle Design 1 of 2

Vehicle Type	Electric Range	Gasoline Fuel Use	Refuel or Recharge Time	Purchase Price	CHOOSE
A Gasoline ASTON MARTIN DB9	None	13.73 L/100km	5 mins.	\$ 33,000	Gasoline <input type="radio"/>
A Hybrid ASTON MARTIN DB9	None	9.2 L/100km	5 mins.	\$ 34,300	Hybrid <input type="radio"/>
A Plug-in Hybrid ASTON MARTIN DB9	Electric for the first 16km (+\$2,300)	9.2 L/100km	Level 2: 0.4 hours (+\$ 2000)	\$ 37,730	Plug-in Hybrid <input checked="" type="radio"/>
An Electric Only ASTON MARTIN DB9	Electric only for 120km (+\$8400)		Please select Both Recharge time and Range.		Electric <input type="radio"/>

### You can select your ideal electric range.

- If you would like a vehicle that uses electricity, you can select how far you would like it to go using only electricity.
- The cost of the upgrade for this is shown in the drop down menu.

### Recharge times and costs are personalised to you.

- Here you will see the recharge times, and costs that you have available at home.
- These are based on your responses to Part 2 of the survey.

### The vehicle types

- These are explained in full in your Vehicle Buyers' Guide.

By choosing 'Plug-in Hybrid' in **THIS EXAMPLE**, we have said that we are most likely to buy a plug-in hybrid version of our vehicle. The features of this vehicle are summarised below:

- We have selected a **Plug-in Hybrid version** of our ASTON MARTIN DB9.
- When fully charged, this vehicle uses mostly **electricity for the first 16 km**.
- When the battery is empty, this vehicle uses **9.2 Liters of gasoline** per 100km
- This vehicle takes 0.4 hours to fully recharge
- Purchase price before tax: **\$37,730**.

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Section C: Your Next New Vehicle: 1. Choice Sets | **2. Design Games**

## 2. Designing Your Next New Vehicle

Instructions

Instead of assuming that you have access to an electric outlet, **we are now going to base the following examples on your current situation.** As part of the mailed portion of the survey (Part 2), you identified the following home recharge opportunities:

- Normal outlet: TYPE 1 (110 V): **Available**
- Recharge station: TYPE 2 (220 V): **Available**

We will use this information to help create a realistic vehicle design game personal to you.

Remember, this is a vehicle you would buy **THIS YEAR.**

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### Vehicle Design 1 of 2


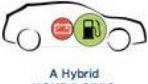


Which version of your HONDA CIVIC would you like to purchase?

- Use the drop down menus to select the upgrades that you would like.
  - Select an "electric range" first, and then a "refuel or recharge time".
  - The purchase price will change based on your selected upgrades.
- Select the vehicle that you are most likely to buy next.

 Ensure that all of the dropdowns are filled even if you do not plan on selecting one of the vehicles 

Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.

Click [HERE](#) to open the example response that we provided earlier in a new window.

Vehicle Type	Electric Range	Gasoline Fuel Use	Refuel or Recharge Time	Purchase Price	I CHOOSE
 <p>A Gasoline HONDA CIVIC</p>	None	6.16 L/100km	5 mins.	\$ 25,000	Gasoline <input type="radio"/>
 <p>A Hybrid HONDA CIVIC</p>	None	4.12 L/100km	5 mins.	\$ 26,380	Hybrid <input type="radio"/>
 <p>A Plug-in Hybrid HONDA CIVIC</p>	Electric for the first: 32 km (+\$2,680) <input type="text"/>	4.12 L/100km	Level 2: 0.9 hrs (+\$2500) <input type="text"/>	\$30,180	Plug-in Hybrid <input type="radio"/>
 <p>An Electric Only HONDA CIVIC</p>	Electric only for: 200 km (+\$13,820) <input type="text"/>		Level 1: 32.5 hrs (+\$0) <input type="text"/>	\$ 38,820	Electric <input type="radio"/>

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### Summary of Vehicle Design 1

- You have selected a **Plug-in Hybrid** version of your **HONDA CIVIC**.
- When fully charged, this vehicle uses electricity for the first **32 km**.
- When the battery is empty, this vehicle uses **4.12 Litres** of gasoline per 100km.
- This vehicle takes **0.9 hours** to fully recharge.
- Purchase price before tax: **\$30,180**.

Please **ACCEPT** your selection summarized above, or **CHANGE** your selection to return to the previous screen.

[Click here to ACCEPT your selection](#)

[Click here to CHANGE your selection](#)

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Section C: Your Next New Vehicle: 1. Choice Sets | **2. Design Games**

### Vehicle Design 2 of 2

Now imagine a scenario where rebates are offered by the government for some vehicle designs.  
All rebates are incorporated into the purchase and upgrade prices.

Under this price scenario, which version of your HONDA CIVIC would you like to purchase?

1. Use the drop down menus to select the upgrades that you would like.
  - o Select an electric range **first**, and then a refuel or recharge time.
  - o The purchase price will change based on your selected upgrades.
2. Select the vehicle that you are most likely to buy next.

Ensure that all of the dropdowns are filled even if you do not plan on selecting one of the vehicles

Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.

Click [HERE](#) to open the example response that we provided earlier in a new window.

Vehicle Type	Electric Range	Gasoline Fuel Use	Refuel or Recharge Time	Purchase Price	I CHOOSE
 A Gasoline HONDA CIVIC	None	6.16 L/100km	5 mins.	\$ 25,000	Gasoline <input type="radio"/>
 A Hybrid HONDA CIVIC	None	4.12 L/100km	5 mins.	\$ 25,930	Hybrid <input type="radio"/>
 A Plug-in Hybrid HONDA CIVIC	Electric for the first: <input type="text" value="64 km (+\$2,350)"/>	4.12 L/100km	<input type="text" value="Level 2: 1.7 hrs (+\$2500)"/>	\$ 29,850	Plug-in Hybrid <input checked="" type="radio"/>
 An Electric Only HONDA CIVIC	Electric only for: <input type="text" value="240 km (+\$8,100)"/>		<input type="text" value="Level 2: 6.5 hrs (+\$2,500)"/>	\$ 35,600	Electric <input type="radio"/>

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## Summary of Vehicle Design 2

(Rebate Scenario)

- You have selected a **Plug-in Hybrid** version of your **HONDA CIVIC**.
- When fully charged, this vehicle uses electricity for the first **64 km**.
- When the battery is empty, this vehicle uses **4.12 Litres** of gasoline per 100km.
- This vehicle takes **1.7 hours** to fully recharge.
- Purchase price before tax: **\$ 29850**.

Please **ACCEPT** your selection summarized above, or **CHANGE** your selection to return to the previous screen.

[Click here to ACCEPT your selection](#)

[Click here to CHANGE your selection](#)

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If you have any questions during the survey, please contact the survey administrator at [vehc.es@sfu.ca](mailto:vehc.es@sfu.ca). Your survey ID is: '1208823714'.



## Section D: Your Charging Preferences

You just completed a series of **Choice Experiments** and **Design Games** in Section C, where you told us what vehicle you might like to purchase next.

**Now we want to know how you would like to charge the HONDA CIVIC PHEV that you designed in the last Design game you completed.**

We will ask you to complete another series of **Choice Experiments** and then some **Design Games** in which we will simulate charging the vehicle that you have just designed. As with the previous section, there will be six choice sets and two design games.

1 Even if you do not currently have access to a power outlet where you park at home, please consider how you may charge if you did. 2



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For now, when answering questions, think about the features of the vehicle displayed below and how they may impact your behavior. For example, take into account how long it may take to charge or how far it may be able to travel using electricity.

**Pretend that you own this vehicle and imagine how you would use and charge it.**

**The vehicle you will be using and charging:**

- **HONDA CIVIC**
- **Plug-in Hybrid Electric**
- 'All-Electric' distance: **64 km**
- Home recharge time: **1.7 hours**



Now imagine that you used your **Plug-in Hybrid Electric HONDA CIVIC** to make the trips you made during your 3-day driving diary.

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If you drove this **Plug-in Hybrid HONDA CIVIC** exactly as your diary vehicle was driven, how often would the vehicle be in electric operation on a normal day?

*Remember: the vehicle's electric range is 64 km*

- MOST or ALL of the distance travelled would be within the electric range.
- About HALF of the distance travelled would be within the electric range.
- SOME (less than half) of the distance travelled would be within the electric range.
- I'm not sure.

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Section D: Charging an Electric Vehicle: **1. Choice Sets** | 2. Design Games

## 1. Choosing how you would charge an electric vehicle...

[Overview](#)

Now that you have a vehicle that uses electricity, we would like you to choose a charging style that represents how you would like to charge this vehicle.

**Note:** It is highly unlikely that you receive more than 25% green electricity to your home.

*We do not include large scale hydro power in our definition of 'green electricity'.*

For each of the different charging styles, please read the information available and select the style that best represents **how you would charge your vehicle**.

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If you have any questions during the survey, please contact the survey administrator at [vehicles@sfu.ca](mailto:vehicles@sfu.ca). Your survey ID is '1208823714'.



Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### 1. Choosing How You Charge Your Next New Vehicle... Example

To help with the next stage, we have provided an **example** response to show how you may make choices in the following section. If you want to refer back to this, we will provide a link when you make each choice.

**You will see six different choice sets**

- Each time a new choice appears, this number will change.
- When this changes, the values in the table WILL ALSO CHANGE.

**The charging features will change**

- The charging features below change every time you see this table.
- These features are explained in your Vehicle Buyers' Guide which you can access at the bottom of every page in this survey.

Charging Choice Set **3 of 6** (for ref this is csid: 3)

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
Your Status Quo	Your Current Mix	Your Current Sources	100% 16 km	\$208 /month	Status Quo <input type="radio"/>
Charge Style 1	25 %	Mixed	70 % 11 km	\$208 /month	Style 1 <input type="radio"/>
Charge Style 2	75 %	Small Hydro	90 % 14 km	\$125 /month	Style 2 <input checked="" type="radio"/>

**The charging styles**

- These are explained in full in your Vehicle Buyers' Guide.

**The next button**

- When you have selected the charging style that you would adopt and its row is blue, click 'next'.
- On the next page, you will see the same table BUT THE VALUES WILL BE DIFFERENT.

**The status quo**

- If you select this, you are indicating that you want a full charge every morning, with your current electricity bill and your current sources of electricity.
- This is different to the charge styles below.

**Monthly Bill**

- This includes the cost of charging your vehicle.

By choosing 'Charge Style 2' in the **example**, we have said that we are most likely to adopt a charge style with the following characteristics:

- **75% of the electricity** to charge our vehicle battery and supply our home is green.
- The green electricity comes **from small hydro power**
- Our vehicle battery will have a range of **14 km in the morning** (90% charged)
- Our household **electricity bill will be \$125/month**

While making these choices, we considered our average weekday travel and the transportation requirements that we have the following day.

Consider Tim's example:

Each time a new choice appears, this number will change.  
When this changes, the values in the table WILL ALSO CHANGE.

The charging features below change every time you see this table.  
These features are explained in your Vehicle Buyers' Guide which you can access at the bottom of every page in this survey.

Charging Choice Set **3 of 6** [for ref this is csid: 3]

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
Your Status Quo	Your Current Mix	Your Current Sources	100% 16 km	\$208 /month	Status Quo <input type="radio"/>
Charge Style 1	25 %	Mixed	70 % 11 km	\$208 /month	Style 1 <input type="radio"/>
Charge Style 2	75 %	Small Hydro	90 % 14 km	\$125 /month	Style 2 <input checked="" type="radio"/>

**The status quo**  
If you select this, you are indicating that you want a full charge every morning, with your current electricity bill and your current sources of electricity.  
This is different to the charge styles below.

**Monthly Bill**  
This includes the cost of charging your vehicle.

**The charging styles**  
These are explained in full in your Vehicle Buyers' Guide.

**The next button**  
When you have selected the charging style that you would adopt and its row is blue, click 'next'.  
On the next page, you will see the same table BUT THE VALUES WILL BE DIFFERENT.

By choosing 'Charge Style 2' in the example, we have said that we are most likely to adopt a charge style with the following characteristics:

- 75% of the electricity to charge our vehicle battery and supply our home is green.
- The green electricity comes from small hydro power
- Our vehicle battery will have a range of 14 km in the morning (90% charged)
- Our household electricity bill will be \$125/month

While making these choices, we considered our average weekday travel and the transportation requirements that we have the following day.

Consider Tim's example:

- Tim works from 9am until 5pm, Monday to Friday.
- When responding, he imagines driving to work on Tuesday at 8am and driving home from work at 5pm.
- He also remembers that on Wednesday, he will have to use his vehicle to get to work again.
- As a result, he needs at least 16 km of range on Wednesday morning.

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 1 of 6 [for ref this is csid: 28]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **HONDA CIVIC PHEV**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% 64 km	\$95 /month	Status Quo <input type="radio"/>
 Charge Style 1	25 % Green Electricity	Small Hydro	90 % 58 km	\$57 /month	Style 1 <input type="radio"/>
 Charge Style 2	100 % Green Electricity	Solar	90 % 58 km	\$95 /month	Style 2 <input type="radio"/>

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 2 of 6 [for ref this is csid: 38]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **HONDA CIVIC PHEV**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% 64 km	\$95 /month	Status Quo <input type="radio"/>
 Charge Style 1	50 % Green Electricity	Wind	70 % 45 km	\$95 /month	Style 1 <input type="radio"/>
 Charge Style 2	100 % Green Electricity	Mixed	90 % 58 km	\$76 /month	Style 2 <input checked="" type="radio"/>

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 3 of 6 (for ref this is csid: 12)

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **HONDA CIVIC PHEV**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% 64 km	\$95 /month	Status Quo <input type="radio"/>
 Charge Style 1	100 % Green Electricity	Solar	70 % 45 km	\$76 /month	Style 1 <input type="radio"/>
 Charge Style 2	50 % Green Electricity	Wind	90 % 58 km	\$104 /month	Style 2 <input type="radio"/>

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 4 of 6 [for ref this is csid: 42]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **HONDA CIVIC PHEV**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% 64 km	\$95 /month	Status Quo <input type="radio"/>
 Charge Style 1	75 % Green Electricity	Wind	50 % 32 km	\$57 /month	Style 1 <input type="radio"/>
 Charge Style 2	25 % Green Electricity	Solar	90 % 58 km	\$104 /month	Style 2 <input type="radio"/>

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Section D: Charging an Electric Vehicle: **1. Choice Sets** | 2. Design Games

### Charging Choice Set **5** of **6** [for ref this is csid: 22]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **HONDA CIVIC PHEV**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% 64 km	\$95 /month	Status Quo <input type="radio"/>
 Charge Style 1	100 % Green Electricity	Small Hydro	100 % 64 km	\$104 /month	Style 1 <input type="radio"/>
 Charge Style 2	75 % Green Electricity	Small Hydro	50 % 32 km	\$104 /month	Style 2 <input type="radio"/>

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 6 of 6 (for ref this is csid: 24)

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **HONDA CIVIC PHEV**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% 64 km	\$95 /month	Status Quo <input type="radio"/>
 Charge Style 1	25 % Green Electricity	Small Hydro	100 % 64 km	\$76 /month	Style 1 <input type="radio"/>
 Charge Style 2	50 % Green Electricity	Solar	70 % 45 km	\$76 /month	Style 2 <input type="radio"/>

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- **When selecting your preferred choice, what sort of activity did you imagine you would be doing the most throughout the next day?**

*For example: what would you mostly be doing on a typical day?*

- Going to work
- Going to school
- Going shopping
- Personal errands (e.g. going to the gym)
- Weekend activities
- Another activity. Please specify:

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On some occasions, your electric utility may want to delay when it charges your vehicle or take electricity from a battery in your vehicle. If you agree to let your utility do this, you can:

- **help them to manage your local power supply**  
and / or
- **help to increase the use of renewable energy in your region**

There is also a chance that you may **save money** on your monthly electricity bill. The downside of this is that there is a chance that your battery may not be fully charged in the morning.

Please consider the range of your vehicle and the distance that you drive in a typical day.

- If there was a *chance* that your battery would only be **90%** charged in the morning, how often would you be ok with this?

Please choose the highest number of days that you would be ok with.

- Never
- 1 day out of 5
- 2 days out of 5
- 3 days out of 5
- 4 days out of 5
- All the time

- If there was a *chance* that your battery would only be **75%** charged in the morning, how often would you be ok with this?

Please choose the highest number of days that you would be ok with.

- Never
- 1 day out of 5
- 2 days out of 5
- 3 days out of 5
- 4 days out of 5
- All the time

- If there was a *chance* that your battery would only be **50%** charged in the morning, how often would you be ok with this?

Please choose the highest number of days that you would be ok with.

- Never
- 1 day out of 5
- 2 days out of 5
- 3 days out of 5
- 4 days out of 5
- All the time

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Thank you for telling us about how you would like to charge the vehicle that you designed in the rebate prices design game.

**When you answer the next question, we would like you to think about the features of the vehicle displayed below, *not the vehicle you designed.***

Please pretend that you own THIS VEHICLE and imagine how you would use and charge it. For example, take into account how long it may take to charge or how far it may be able to travel using electricity.

**The vehicle you will be using and charging:**

- **HONDA CIVIC**
- **Electric**
- 'All-Electric' distance: 240 km
- Home recharge time: 8 hours



Now imagine that you used your **Electric HONDA CIVIC** to make the trips you made during your 3-day driving diary.

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- If you drove this Electric HONDA CIVIC exactly as your diary vehicle was driven, would your vehicle run out of batteries on a normal day?

*Remember: the vehicle's electric range is 240 km*

- This vehicle would NOT run out batteries.
- This vehicle would come CLOSE to running out batteries.
- This vehicle WOULD run out of batteries.
- I'm not sure.

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## 1. Choosing how you would charge an electric vehicle...

Overview

In this section, we would like you to choose a charging style that represents how you would like to charge the electric vehicle you have been assigned.

**Note:** It is highly unlikely that you receive more than 25% green electricity to your home.

*We do not include large scale hydro power in our definition of 'green electricity'.*

For each of the different charging styles, please read the information available and select the style that best represents **how you would charge your vehicle**. We will ask you to do this 6 times.

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## 1. Choosing How You Charge Your Next New Vehicle...

Example

To help with the next stage, we have provided an **example** response to show how you may make choices in the following section. If you want to refer back to this, we will provide a link when you make each choice.

**You will see six different choice sets**

- Each time a new choice appears, this number will change.
- When this changes, the values in the table WILL ALSO CHANGE.

**The charging features will change**

- The charging features below change every time you see this table.
- These features are explained in your Vehicle Buyers' Guide which you can access at the bottom of every page in this survey.

Charging Choice Set **3 of 6** (for ref this is cold: 3)

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
Your Status Quo	Your Current Mix	Your Current Sources	100% 16 km	\$208 /month	Status Quo <input type="radio"/>
Charge Style 1	25 %	Mixed	70 % 11 km	\$208 /month	Style 1 <input type="radio"/>
Charge Style 2	75 %	Small Hydro	90 % 14 km	\$125 /month	Style 2 <input checked="" type="radio"/>

**The charging styles**

- These are explained in full in your Vehicle Buyers' Guide.

**The next button**

- When you have selected the charging style that you would adopt and its row is blue, click 'next'.
- On the next page, you will see the same table BUT THE VALUES WILL BE DIFFERENT.

**The status quo**

- If you select this, you are indicating that you want a full charge every morning, with your current electricity bill and your current sources of electricity.
- This is different to the charge styles below.

**Monthly Bill**

- This includes the cost of charging your vehicle.

By choosing 'Charge Style 2' in the **example**, we have said that we are most likely to adopt a charge style with the following characteristics:

- 75% of the electricity to charge our vehicle battery and supply our home is green.
- The green electricity comes from **small hydro power**
- Our vehicle battery will have a range of **14 km in the morning** (90% charged)
- Our household **electricity bill will be \$125/month**

While making these choices, we considered our average weekday travel and the transportation requirements that we have the following day.

Consider Tim's example:

- Tim works from 9am until 5pm, Monday to Friday.**



Each time a new choice appears, this number will change.  
 When this changes, the values in the table WILL ALSO CHANGE.

time you see this table.  
 These features are explained in your Vehicle Buyers' Guide which you can access at the bottom of every page in this survey.

Charging Choice Set **3 of 6** [for ref this is osid: 3]

Charge Style	% of Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
Your Status Quo	Your Current Mix	Your Current Sources	100% 16 km	\$208 /month	Status Quo <input type="radio"/>
Charge Style 1	25 %	Mixed	70 % 11 km	\$208 /month	Style 1 <input type="radio"/>
Charge Style 2	75 %	Small Hydro	90 % 14 km	\$125 /month	Style 2 <input checked="" type="radio"/>

**The status quo**  
 If you select this, you are indicating that you want a full charge every morning, with your current electricity bill and your current sources of electricity.  
 This is different to the charge styles below.

**Monthly Bill**  
 This includes the cost of charging your vehicle.

**The charging styles**  
 These are explained in full in your Vehicle Buyers' Guide.

**The next button**  
 When you have selected the charging style that you would adopt and its row is blue, click 'next'.  
 On the next page, you will see the same table BUT THE VALUES WILL BE DIFFERENT.

By choosing 'Charge Style 2' in the example, we have said that we are most likely to adopt a charge style with the following characteristics:

- 75% of the electricity to charge our vehicle battery and supply our home is green.
- The green electricity comes from **small hydro power**
- Our vehicle battery will have a range of **14 km in the morning** (90% charged)
- Our household electricity bill will be **\$125/month**

While making these choices, we considered our average weekday travel and the transportation requirements that we have the following day.

Consider Tim's example:

- Tim works from 9am until 5pm, Monday to Friday.
- When responding, he imagines driving to work on Tuesday at 8am and driving home from work at 5pm.
- He also remembers that on Wednesday, he will have to use his vehicle to get to work again.
- As a result, he needs at least 16 km of range on Wednesday morning.

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 1 of 6 [for ref this is cskd: 42]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **electric HONDA CIVIC**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

Remember, pretend that you own an **electric HONDA CIVIC** with a **240 km electric range** that takes **8 hours** to fully charge.

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% (240 km)	\$95 / Month	Status Quo <input type="radio"/>
 Charge Style 1	75 % Green Electricity	Wind	50 % (120 km)	\$57 / Month	Charge Style 1 <input type="radio"/>
 Charge Style 2	25 % Green Electricity	Solar	90 % (216 km)	\$104 / Month	Charge Style 2 <input type="radio"/>

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 2 of 6 [for ref this is csid: 4]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **electric HONDA CIVIC**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

Remember, pretend that you own an **electric HONDA CIVIC** with a **240 km electric range** that takes **8 hours** to fully charge.

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% (240 km)	\$95 / Month	Status Quo <input type="radio"/>
 Charge Style 1	50% Green Electricity	Mixed	100% (240 km)	\$104 / Month	Charge Style 1 <input type="radio"/>
 Charge Style 2	100% Green Electricity	Solar	100% (240 km)	\$76 / Month	Charge Style 2 <input type="radio"/>

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 3 of 6 [for ref this is cskd: 13]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **electric HONDA CIVIC**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

Remember, pretend that you own an **electric HONDA CIVIC** with a **240 km electric range** that takes **8 hours** to fully charge.

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% (240 km)	\$95 / Month	Status Quo <input type="radio"/>
 Charge Style 1	100 % Green Electricity	Mixed	70 % (168 km)	\$95 / Month	Charge Style 1 <input type="radio"/>
 Charge Style 2	75 % Green Electricity	Solar	70 % (168 km)	\$104 / Month	Charge Style 2 <input type="radio"/>

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 4 of 6 [for ref this is cskd: 35]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **electric HONDA CIVIC**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

Remember, pretend that you own an **electric HONDA CIVIC** with a **240 km electric range** that takes **8 hours** to fully charge.

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% (240 km)	\$95 / Month	Status Quo <input type="radio"/>
 Charge Style 1	50% Green Electricity	Wind	100% (240 km)	\$95 / Month	Charge Style 1 <input type="radio"/>
 Charge Style 2	75% Green Electricity	Small Hydro	70% (168 km)	\$95 / Month	Charge Style 2 <input type="radio"/>

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 5 of 6 [for ref this is cskd: 38]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **electric HONDA CIVIC**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

Remember, pretend that you own an **electric HONDA CIVIC** with a **240 km electric range** that takes **8 hours** to fully charge.

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% (240 km)	\$95 / Month	Status Quo <input type="radio"/>
 Charge Style 1	50 % Green Electricity	Wind	70 % (168 km)	\$95 / Month	Charge Style 1 <input type="radio"/>
 Charge Style 2	100 % Green Electricity	Mixed	90 % (216 km)	\$76 / Month	Charge Style 2 <input type="radio"/>

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Section D: Charging an Electric Vehicle: 1. Choice Sets | 2. Design Games

### Charging Choice Set 6 of 6 [for ref this is csid: 7]

1. Examine the charging styles below. Consider your average weekday travel and the transportation requirements that you may have the following day.
2. Select the charging style that you are **most likely to adopt** when charging your **electric HONDA CIVIC**. Consult your Buyers' Guide as needed.
3. Click 'Next' to confirm your choice.

Remember, pretend that you own an **electric HONDA CIVIC** with a **240 km electric range** that takes **8 hours** to fully charge.

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% Green Electricity	Source of Green Electricity	Guaranteed Minimum Charge	Monthly Electricity Bill	I CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	100% (240 km)	\$95 / Month	Status Quo <input type="radio"/>
 Charge Style 1	50% Green Electricity	Small Hydro	90% (216 km)	\$57 / Month	Charge Style 1 <input type="radio"/>
 Charge Style 2	75% Green Electricity	Small Hydro	90% (216 km)	\$57 / Month	Charge Style 2 <input checked="" type="radio"/>

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- When selecting your preferred choice, what sort of activity did you imagine you would be doing the most throughout the next day?

*For example: what would you mostly be doing on a typical day?*

- Going to work
- Going to school
- Going shopping
- Personal errands (e.g. going to the gym)
- Weekend activities
- Another activity. Please specify:

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On some occasions, your electric utility may want to delay when it charges your vehicle or take electricity from a battery in your vehicle. If you agree to let your utility do this, you can:

- **help them to manage your local power supply**

and / or

- **help to increase the use of renewable energy in your region**

There is also a chance that you may **save money** on your monthly electricity bill. The downside of this is that there is a chance that your battery may not be fully charged in the morning.

*Whilst remembering that you have been assigned an all electric vehicle with a range of 240km. Please answer the questions below. It is OK to respond differently to before when you were using the vehicle that you designed.*

If there was a *chance* that your battery would only be **90%** charged in the morning, how often would you be ok with this?

*Please choose the highest number of days that you would be ok with.*

- Never
- 1 day out of 5
- 2 days out of 5
- 3 days out of 5
- 4 days out of 5
- All the time

If there was a *chance* that your battery would only be **75%** charged in the morning, how often would you be ok with this?

*Please choose the highest number of days that you would be ok with.*

- Never
- 1 day out of 5
- 2 days out of 5
- 3 days out of 5
- 4 days out of 5
- All the time

If there was a *chance* that your battery would only be **50%** charged in the morning, how often would you be ok with this?

*Please choose the highest number of days that you would be ok with.*

- Never
- 1 day out of 5
- 2 days out of 5
- 3 days out of 5
- 4 days out of 5
- All the time

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## 2. Designing How You Charge Your Next New Vehicle...

Overview

Think back to the vehicle that you designed before the previous question.

**From now, please pretend that you own this vehicle (shown below):**

- **HONDA CIVIC**
- **Plug-in Hybrid Electric**
- 'All-Electric' distance: **64 km**
- Home recharge time: **1.7 hours**

Instead of making choices, you now have the option to **design and upgrade** your charging style. In this part, the values that you will see are NOT fixed and you can design your ideal charging style.

**Please be aware when you are designing your charge style:**

- You do NOT have to select any upgrades.
- Each round is independent: you can design a totally charge style each time.

**You can modify your:**

- Percentage of Green Electricity
- Source of Green Electricity
- Amount of green electricity that goes to your vehicle.
- Your monthly household bill will change accordingly.

For an explanation of these features, please see the charging section of your Vehicle Buyers' Guide.

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## 2. Designing how you charge your next new vehicle...

### EXAMPLE

To help with the next stage, we have provided an **example response** to show how you may make designs in the following section. If you want to refer back to this, we will provide a link when you make each choice.

#### You will complete 2 designs

- In the first game you will complete a design where upgrades are at normal prices.
- In the second game, prices WILL BE CHEAPER.

#### You can change and upgrade the charge style

- To design the charge style that you would use, please investigate the upgrades available in the menus.
- Be sure to select all dropdowns.

Charge Design **1 of 2**

Charge Style	% Green Electricity	Green Electricity Source	Green Electricity Priority	Monthly Electricity Bill
Your Current Mix	Your Current Sources	50 / 50 Split (Equal priority)		\$20 / Month
Your Status Quo 	75% ← +\$3.32 / month	Wind	Please Select... <input checked="" type="checkbox"/> My Vehicle Gets Green Electricity Priority <input type="checkbox"/> I Prefer to Use Green Electricity for Other <input type="checkbox"/> I Don't Mind Where The Green Electricity Goes	\$23.32 / Month

**You must ensure all of the dropdowns are filled to proceed**

#### The charging styles

- You can charge 'as normal' with your current sources of green electricity or you can choose to design your own charging style.

#### Monthly Bill

- This includes the cost of charging your vehicle.

In this example, we have selected a different charging style with the following features:

- **75%** of the electricity that our household receives is green.
- Our **household** will get priority of the green electricity.
- The green electricity comes from **wind** power.
- Our household electricity bill will be **\$23.32/month**.

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## 2. Designing how you charge your next new vehicle...

Think about how you would use and charge a plug-in vehicle. When designing your charging style, work within your **existing** opportunities and limitations.

Be aware, that when you select a charging style, you are specifying what sort of electricity you would like to supply your **vehicle and home**.

These scenarios will be based on your **Plug-in Hybrid Electric HONDA CIVIC**.

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### Charge Design: 1 of 2

In which style would you like to charge your Plug-in Hybrid Electric HONDA CIVIC?

1. Use the drop down menus to select the upgrades that you would like.
  - The monthly electricity bill will change based on your selections. The bill includes the cost of charging your vehicle.
2. Select the charging style that you are most likely to use.
3. Click 'Next' to view a summary of your selection.

*Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.*

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% Green Electricity	Source of Green Electricity	Green Electricity Priority	Monthly Electricity Bill	CHOOSE
	Your Current Mix	Your Current Sources	50 / 50 Split (Equal priority)	\$114.73 / Month	<input type="radio"/>
<b>Your Status Quo</b>					
	75% = +\$29.4 / month	Wind	My Vehicle Gets Green Electricity Priority	\$144.13 / Month	<input type="radio"/>
<b>Different Charge Style</b>					

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### Summary of Charging Style Design 1

You have designed a charge style with the following characteristics:

- 75% of the electricity to charge your vehicle and supply your home is green.
- The green electricity comes from **Wind**.
- Your green electricity priority preference: **My Vehicle Gets Green Electricity Priority**.
- Your household electricity bill will be \$ **144.13** per month.

Please **ACCEPT** your selection summarized above, or **CHANGE** your selection to return to the previous screen.

[Click here to ACCEPT your selection](#)

[Click here to CHANGE your selection](#)

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### Charge Design: 2 of 2



Rebates are now being offered by the government for green electricity.  
All rebates will be incorporated into your monthly bill.

#### In which style would you like to charge your Plug-in Hybrid Electric HONDA CIVIC?

1. Use the drop down menus to select the upgrades that you would like.
  - o The monthly electricity bill will change based on your selections. The bill includes the cost of charging your vehicle.
2. Select the charging style that you are most likely to use.
3. Click 'Next' to view a summary of your selection.

Remember to be realistic: consider budget constraints and consult other household members if you would normally do so.

Click [HERE](#) to open the example response that we provided earlier in a new window.

Charge Style	% Green Electricity	Source of Green Electricity	Green Electricity Priority	Monthly Electricity Bill	CHOOSE
 Your Status Quo	Your Current Mix	Your Current Sources	50 / 50 Split (Equal priority)	\$114.73 / Month	<input type="radio"/>
 Different Charge Style	50% = +\$9.8 / month	Small Hydro	My Household Gets Green Electricity Priority	\$124.53 / Month	<input type="radio"/>

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## Summary of Charging Style Design 2

(Rebate Scenario)

You have designed a charge style with the following characteristics:

- 50% of the electricity to charge your vehicle and supply your home is green.
- The green electricity comes from **Small Hydro**.
- Your green electricity preference: **My Household Gets Green Electricity Priority**.
- Your household electricity bill will be \$ **124.53** per month.

Please **ACCEPT** your selection summarized above, or **CHANGE** your selection to return to the previous screen.

[Click here to ACCEPT your selection](#)

[Click here to CHANGE your selection](#)

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## Section E: Your Interests

Thank you again for continuing with this survey, you're almost done!

We are very interested in understanding why you answered the previous questions in the way that you did.



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People also often buy a specific vehicle because they have a certain image in mind. For example, a household might buy a luxury vehicle to convey an image of success to work clients, or a fuel-efficient vehicle to look responsible.

- E2. Please indicate the type of image (if any) your household had in mind when selecting the **HONDA CIVIC**.

*Select all that apply.*

**The vehicle seems...**

- ...attractive.
- ...exotic.
- ...feminine.
- ...intelligent.
- ...responsible.
- ...masculine.
- ...powerful.
- ...sporty.
- ...successful.
- ...supportive of the environment.
- ...supportive of Canada
- ...supportive of another country.
- Other image:
- I (we) had no image in mind.

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- E3. You did not select an electric-only vehicle during the vehicle design games. Would you have selected an electric-only vehicle if any of the following were true?

*Please select all that apply.*

I would have selected an electric-only vehicle if...

- ...the upgrade prices were cheaper.
- ...they could travel longer distances without recharging.
- ...we could have installed a charger at home.
- ...we could have more chargers installed elsewhere.
- ...the technology was more established or proven.
- ...more people were already driving them.
- ...we could better understand how the vehicle or technology works.
  
- No, I (we) would not.

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- E5. During the charging choice exercise, would you have been more likely to select a 'different charge style' instead of 'status quo' if any of the following were true?

*Please select all that apply.*

**Yes, I would have selected a different charge style if...**

- ...the electricity prices were even cheaper.
- ...there was always a full charge in the morning.
- ...there was a different type of renewable electricity available.
- ...I could use renewable electricity generated at my own home.
- ...the technology was more established or proven.
- ...more people were already using plug-in vehicles.
- ...we could better understand the technologies involved.
- No, I would not have chosen a different charge style.

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- E7. Which of the following statements best summarizes your experiences in the [Design Games](#) and [Choice Exercises](#) in this survey?

*Include your experiences reading your Vehicle Buyers' Guide.*

- I understood these exercises.
- I mostly understood the exercises, but I was unclear about some things.
- I did not understand one or more exercise.

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- E 10a. **If you owned a plug-in vehicle that requires charging, would you be more likely to sign up for a "green electricity" program with your electric utility?**

- Yes, definitely
- Probably
- I'm not sure
- Probably not
- No, definitely not

- E 10b. **Would the availability of green electricity make you more likely to buy a plug-in vehicle that requires charging?**

- Yes, definitely
- Probably
- I'm not sure
- Probably not
- No, definitely not

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**E13. If you allow it, your utility can control how and when your vehicle charges when it is plugged in. This is known as 'utility controlled charging'.**

*For example, your utility may delay when your vehicle begins to charge or take electricity from the battery in your vehicle when it is plugged in.*

- **To what extent do you agree with the following statements about utility controlled charging?**

**utility controlled charging...**

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	I don't know
...should be supported by my government.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...should be required for all buyers of plug-in vehicles.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...is something that should be done to help us use more renewable energy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
...is something that should be done to help the environment.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...would take control away from me in a way that I would not like.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
...would be an invasion of my privacy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

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- E14. **If many people buy electric-powered vehicles, then more electricity will be used by society. How do you feel about using the following energy sources to produce electricity for electric vehicles?**

*It is OK if you are not familiar with any of the terms used below, simply select "I've never heard of this".*

	Strongly oppose	Somewhat oppose	Neutral	Somewhat support	Strongly support	I've never heard of this
Wind power.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Run-of-river hydro plant.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Large hydroelectric dams.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nuclear power.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Geothermal energy <i>(capturing heat from below the Earth's surface).</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Solar power.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural gas.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Coal.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Biomass <i>(burning fast-growing, non-food plants for energy).</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Wave and tidal energy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cogeneration <i>(combined heat and power, typically natural gas).</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

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- E15. **Smart meters are electronic meters that track electricity use. A smart meter can transmit information to and from your home and your electric utility.**

Your electric utility may want to install **smart meters** in people's homes in order to better manage electricity demanded by electric-vehicles.

**To what extent do you agree or disagree with the following statements about smart meters?**

	Strongly disagree	Disagree	Neutral	Agree	Strongly Agree	I don't know
I support the <b>mandatory</b> installation of smart meters.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Smart meters...</b>						
...will help the utility better manage electricity demand.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
...will help me reduce my electricity usage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
...will be harmful to human health (e.g. electromagnetic radiation).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
...will be harmful to the environment.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...will give useful information about my electricity use.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
...will increase my electricity costs.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...are an invasion of my privacy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

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- E9a. **Would you like to tell us anything more about your thoughts on buying a hybrid, plug-in hybrid or electric vehicle?**

Optional

- E9b. **Would you like to tell us anything more about your thoughts on charging plug-in vehicles, renewable energy or the way in which you might charge?**

Optional

- E9c. **Do you have any other comments regarding this survey?**

Optional

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If you have any questions during the survey, please contact the survey administrator at [vehicles@sfu.ca](mailto:vehicles@sfu.ca). Your survey ID is '1206823714'.



## Section F: Future Research



The survey you have just completed is part of a large study of plug-in electric vehicles being conducted at Simon Fraser University (SFU).

This study will continue with at least two more stages over the next few years. Potential stages include:

- **Household Interviews:** We would visit your household to ask you several more questions about your vehicle interests. Interviews would last 1 to 2 hours, and we would provide you with a **CASH REWARD** as a token of our gratitude.
- **Online Survey:** another online survey may be launched to further investigate potential demand for plug-in vehicles.

**If you would like to be contacted for future stages of this study, enter your contact information below.** This information will only be used for this stated purpose. You are not required to enter in contact information to receive your survey reward.

- F1. **May we contact you in the future regarding future stages of research?**

- Yes, you may contact me with offers to take part in this study only.
- No, I would not like to be contacted.

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If you have any questions during the survey, please contact the survey administrator at [vehicles@sfu.ca](mailto:vehicles@sfu.ca). Your survey ID is '1208823714'.



Thank you for allowing us to contact you in the near future.

When contacting you in future, we will use the information that you provided in Part 1 of this survey.

Please review the information below to confirm your contact information.

• **F2. Is the above information correct?**

- Yes, this information is correct.
- No, this information is not correct.

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If you have any questions during the survey, please contact the survey administrator at [vehces@sfu.ca](mailto:vehces@sfu.ca). Your survey ID is '1208823714'.



## Thank you!

This concludes the vehicle survey. In the near future, you will be contacted by Sentis who will provide you with the reward that you selected at the beginning of Part 1.

Thank you very much!

*Jonn Axsen*  
Simon Fraser University

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